



October 29, 2001



**General Motors**

WWP-Advance Purchasing

Envelope  
Return  
Address

*B. Foster*

NA Worldwide Advance Purchasing

30007 Van Dyke Ave.

P.O. Box 9065

Warren, Michigan 48090-9065

Rec'd  
11-5-01

**Subject: Idea Submittal for Back-Up Mirror System #01-2851**

William L. Morrison  
1023 W. Crescent Ave.  
Park Ridge, Il. 60068-3954

Dear Mr. Morrison:

Thank you for your idea submittal. General Motors is very interested in new technology. Your idea has been evaluated by our preliminary review board, and has received the following response:

Your idea has been introduced into our Technology Management Process, and will be forwarded to our Body Product Center for an initial technical evaluation. During that time, you may be contacted for further information. You will receive another status update when the evaluation is complete.

If you do not receive a status update within 60 days, you may contact the buyer or engineer, shown below, for an update.

Thank you again for contacting GM with your ideas! I encourage you to contact your Advance Purchasing representative with any additional ideas you may have regarding new technology.

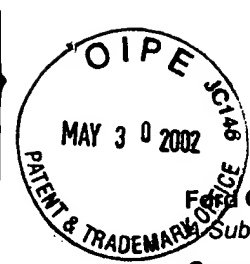
Pam Treat  
Idea Submittal Process  
Advance Purchasing

Brigitte Foster  
Idea Submittal Process  
Advance Purchasing

cc: Gary Johnson, Advance Purchasing 810-947-6475  
Al Abbate, Body Product Center 810-947-2019

Morrison 2851 ltr.doc

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TC-2800 MAIL ROOM



*Ford Motor Company*

Ford Global Technologies, Inc.  
A Subsidiary of Ford Motor Company  
Consumer Innovation Office

P.O. Box 6234  
Dearborn, MI 48121-6234

Bill Morrison  
1023 W. Crescent Avenue  
Park Ridge, Illinois 60068

Thursday, February 14, 2002

Dear Bill Morrison:

Your suggestion to Ford Motor Company is included in Volume 2, Issue 8 of a consolidated report that is distributed to hundreds of Ford Specialists. These specialists evaluate ideas for possible implementation in Ford products. Their evaluation is based on two major elements, improvement upon current technology and cost. If your suggestion meets these requirements, Ford specialists will contact you for further information and analysis. Your suggestions will remain on file for one year.

Please be assured that if a Ford Motor Company employee is interested in pursuing your project or development, or would like more information, you will be contacted immediately. There is no need to contact the Consumer Innovation Office for status updates. The status remains unchanged until there is an interested Ford employee.

We appreciate your input and enthusiasm. Ford is committed to reviewing new ideas and technology from external sources to provide the best possible products and services to consumers.

Thank you for your support of Ford Motor Company.

Sincerely,

*A.C. Leshan*

A.C. Leshan  
Manager, Consumer Innovation Office

*Ford Motor Company*

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